

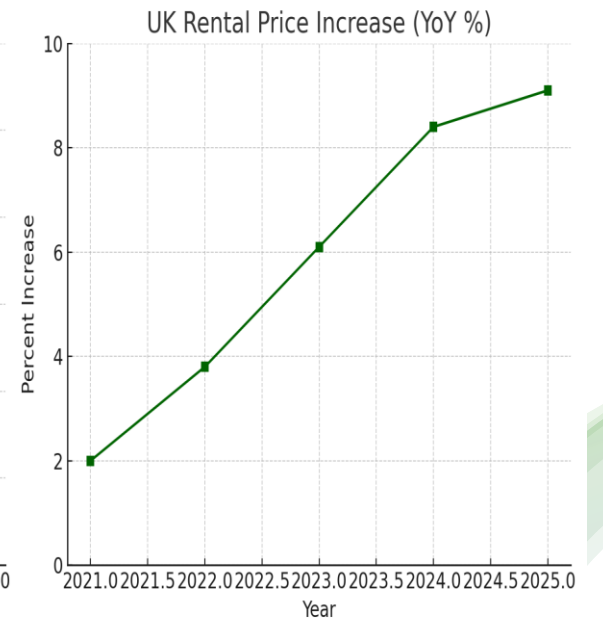
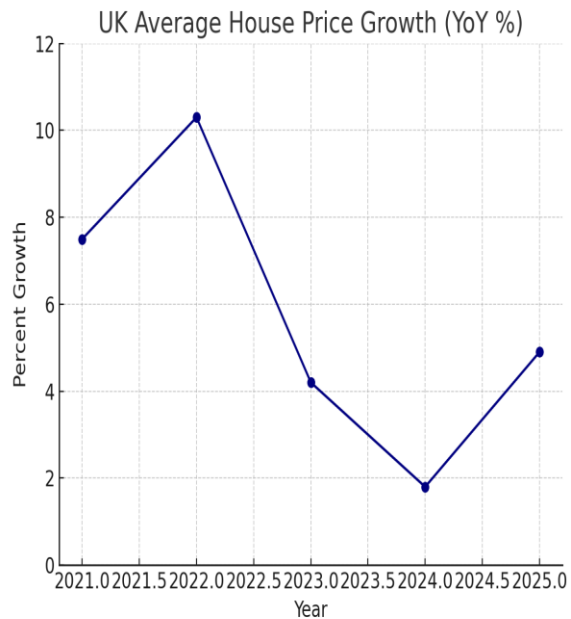
Market Overview- Property Industry



In 2025, the UK property market demonstrates resilience amid economic uncertainties, including global trade tensions and domestic policy shifts. House prices have experienced modest growth, with regional disparities becoming more pronounced. Urban centers are regaining popularity as remote work trends wane, and rental demand continues to outpace supply, leading to significant rent increases. Sustainability and regulatory reforms are also shaping the industry's trajectory.

Economic Contributions & Employment

The property sector remains a cornerstone of the UK economy, contributing significantly to GDP and employment. As of January 2025, average house prices rose by 4.9% year-on-year, with notable growth in the North East (9.1%) and London (2.3%). The industry supports a vast network of professionals, from construction workers to real estate agents, underpinning both residential and commercial development.



Current Trends & Challenges

Urban Resurgence:

Post-pandemic shifts see a return to city living, reversing the earlier trend of relocating to coastal and rural areas.

Rental Market Pressures:

Private rents have surged by 9.1% nationally, driven by high demand and limited supply.

Regulatory Reforms:

The proposed Renters' Rights Bill aims to enhance tenant protections, including restrictions on rent increases and eviction processes.

Sustainability Focus:

Smaller housebuilders are leading in eco-friendly construction, emphasizing net-zero energy homes and sustainable materials.

Source: [Renters' Rights Bill 2025](#)

