

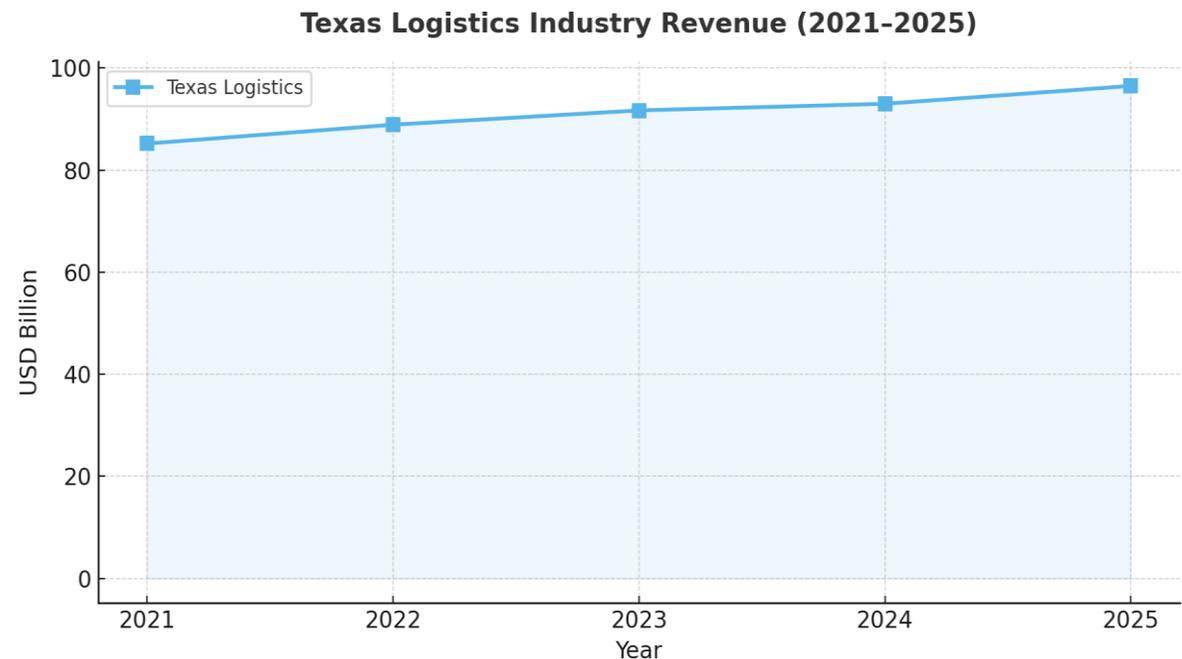
Market Overview- Logistics Industry

Texas's logistics industry in 2025 is experiencing robust growth, fueled by its strategic location, infrastructure investments, and booming e-commerce sector. The state's expansive geography and proximity to major trade routes position it as a critical logistics hub.



Economic Contributions & Employment

The Texas freight and logistics market is valued at over \$93 billion and is expected to grow at a CAGR of 4.34%, reaching approximately \$115 billion by 2028. Major metropolitan areas like Dallas/Fort Worth, Houston, and Austin are leading in logistics facility investments, attracting significant capital and generating employment opportunities.



Current Trends & Challenges

Infrastructure Expansion:

Investments in transportation infrastructure, including highway expansions and port enhancements, are improving logistics efficiency.

Technological Integration:

The adoption of advanced technologies, such as AI and IoT, is optimizing supply chain operations and enhancing visibility.

Cross-Border Trade:

Texas's proximity to Mexico facilitates cross-border trade, with logistics operators investing in border infrastructure to capitalize on nearshoring trends.

Workforce Development:

Addressing labor shortages through training programs and workforce development initiatives remains a priority for the industry.

Source: [Texas Land Trends: Working Lands & Infrastructure](#)

