

Market Overview- Pharmaceutical Industry

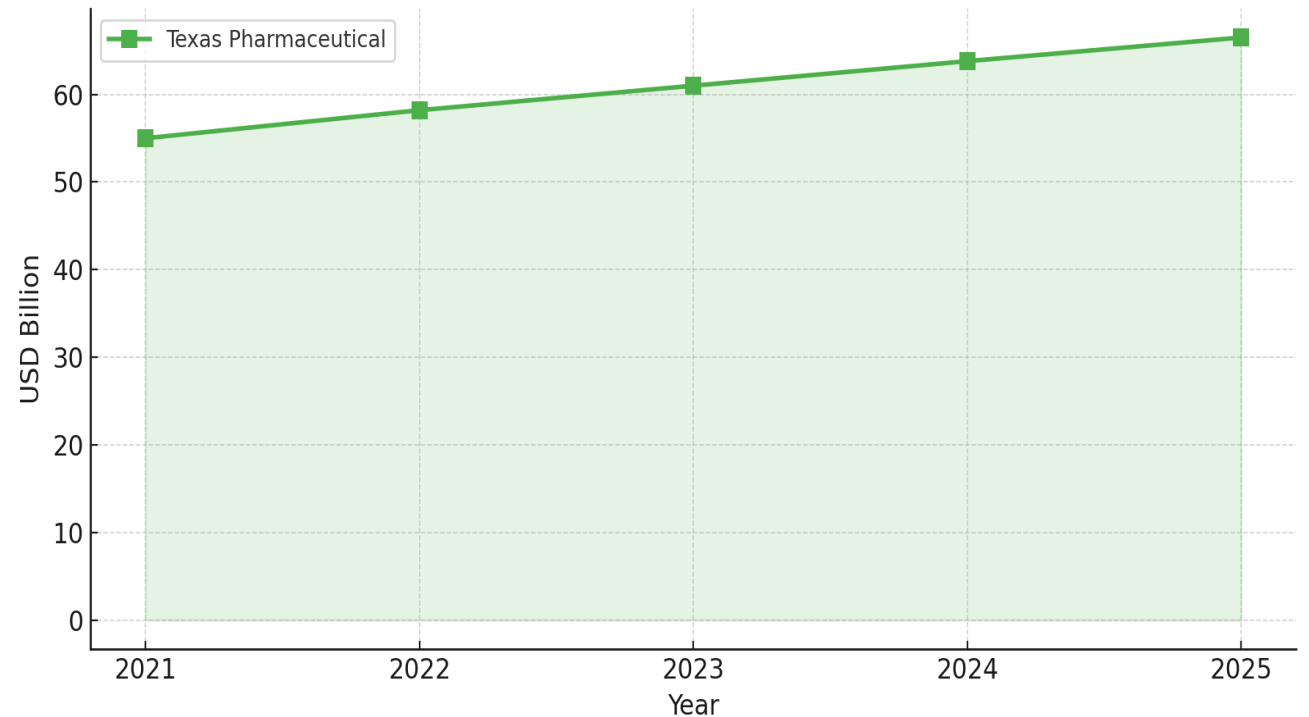
In 2025, Texas continues its rise as a national leader in pharmaceutical innovation and manufacturing. With deep ties to research institutions and a thriving med-tech ecosystem, the state is attracting record investment in infrastructure, life sciences startups, and biologics production. Houston's TMC and Austin's biotech scene are emerging as critical drivers of growth.



Economic Contributions and Employment

The Texas pharmaceutical and biotech sector contributes an estimated \$65–70 billion to the state economy annually, supported by over 5,200 companies and more than 110,000 direct employees. Institutions like the Texas Medical Center in Houston and UT Austin serve as critical anchors for innovation and workforce development.

Texas Pharmaceutical Industry Revenue (2021-2025)



Current Trends and Challenges

Manufacturing Investment:

Companies like Novartis and Thermo Fisher are expanding production in Texas, focusing on cell therapies and biologics.

Innovation Hubs:

Projects like TMC3 in Houston foster public–private partnerships in clinical research and commercialization.

Talent Pipeline:

Growth in STEM-focused education and training supports industry hiring and expansion needs.

Source: [Novartis to Boost U.S. Manufacturing Amid Tariff Threats](#)

