

Market Overview- Not-for-Profit (NFP) Industry

In 2025, Texas's not-for-profit sector is experiencing significant growth, driven by community needs and a strong culture of philanthropy. The sector is expanding its reach through innovation, collaboration, and a focus on addressing regional disparities.



Economic Contributions and Employment

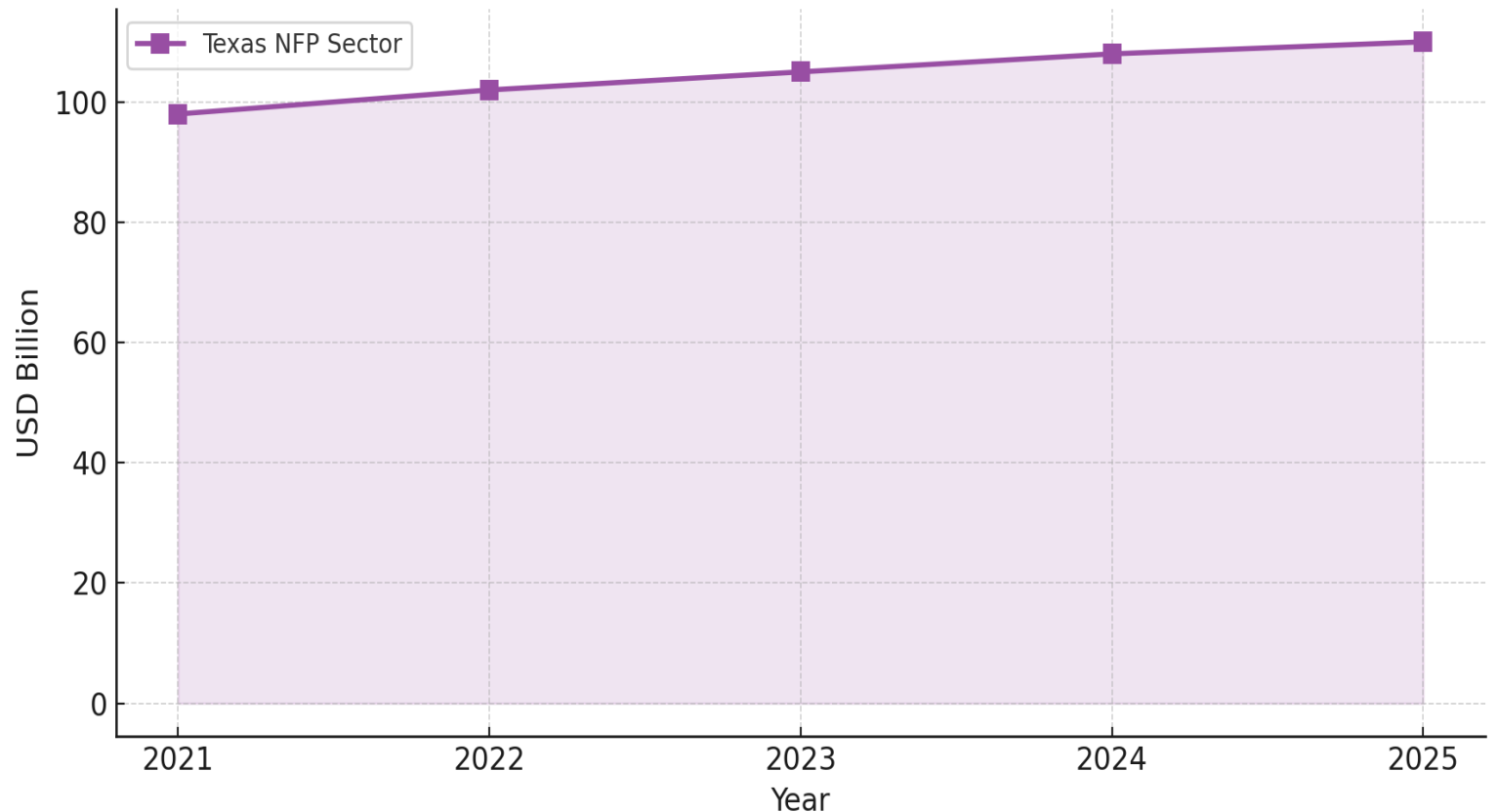
Market Size:

The Texas nonprofit sector contributes approximately \$110 billion to the state's gross product annually, accounting for 1 in every 13 dollars.

Employment:

The sector employs about 1.4 million people, representing 1 in 8 private-sector jobs in Texas.

Texas Not-for-Profit Sector Revenue (2021-2025)



Current Trends and Challenges

Growth and Sustainability:

Between 2015 and 2022, the number of nonprofits in Texas grew by 22%, while total revenue increased by only 13%, highlighting sustainability challenges.

Rural Disparities:

Rural nonprofits, which make up a significant portion of the sector, often have more assets but receive less revenue compared to urban counterparts, necessitating targeted support.

Volunteer Engagement:

While volunteerism remains strong, there is a noted decline in volunteer rates, prompting organizations to explore new strategies for engagement.

Source: [Built for Texas Reports](#)

