

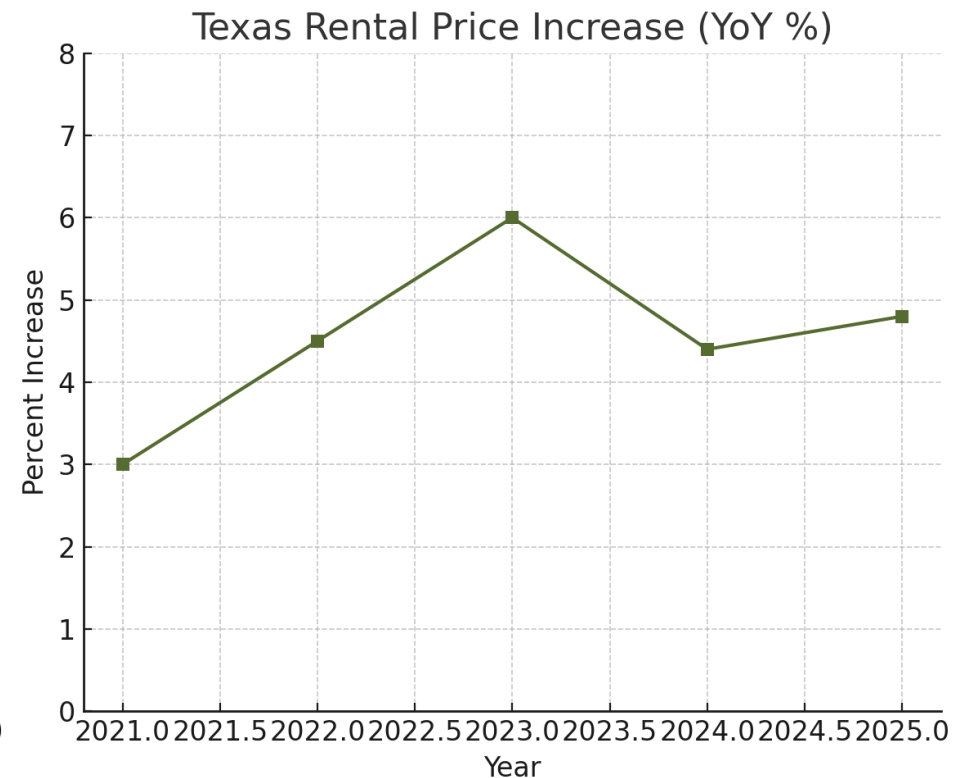
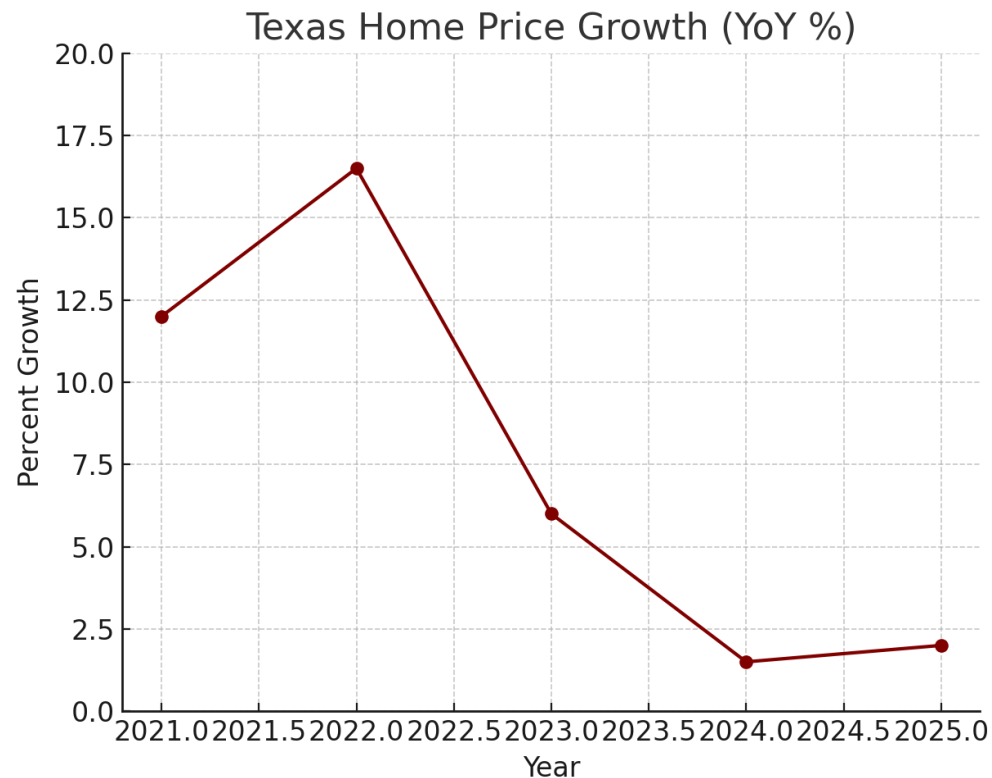
Market Overview- Property Industry

In 2025, Texas's property market exhibits a nuanced landscape, characterized by regional disparities and evolving market dynamics. While major metropolitan areas like Dallas-Fort Worth and San Antonio experience robust growth driven by population influx and economic development, challenges such as housing affordability and inventory imbalances persist. The state's appeal to out-of-state buyers continues to influence market trends, necessitating adaptive strategies from stakeholders.



Economic Contributions & Employment

The real estate sector remains a significant contributor to Texas's economy, underpinning job creation and investment. In 2024, San Antonio reported a 7% increase in home sales compared to the previous year, totaling 35,230 transactions, indicative of market stabilization. The Dallas-Fort Worth metroplex has been recognized as the top spot for real estate investment and development in 2025, reflecting its economic vitality and attractiveness to investors.



Current Trends & Challenges

Affordability Concerns:

Housing affordability remains a pressing issue, with 90% of Texans acknowledging it as a significant problem. Rising home prices and limited inventory exacerbate this challenge.

Inventory Dynamics:

The state's housing inventory increased by 30% over the past year, contributing to market stabilization. However, the median home price remained flat at \$340,000 from Q3 2023 to Q3 2024, indicating a balancing market.

Regional Variations:

While Dallas-Fort Worth continues to attract significant investment, areas like Austin have seen a 5.4% decline in median listing prices, reflecting diverse regional market conditions.

Rental Market Trends: San Antonio's rental market has experienced steady year-over-year increases, with average rents rising by 4.4% in March 2023 compared to the previous year.

Source: [Texas Housing Affordability 2025](#)

