

Market Overview- Information Technology (IT) Industry

Texas's IT industry in 2025 is marked by rapid expansion, fueled by a favorable business climate, substantial investments in AI infrastructure, and a growing talent pool. The state's strategic initiatives position it as a leading tech hub in the United States.



Economic Contributions & Employment

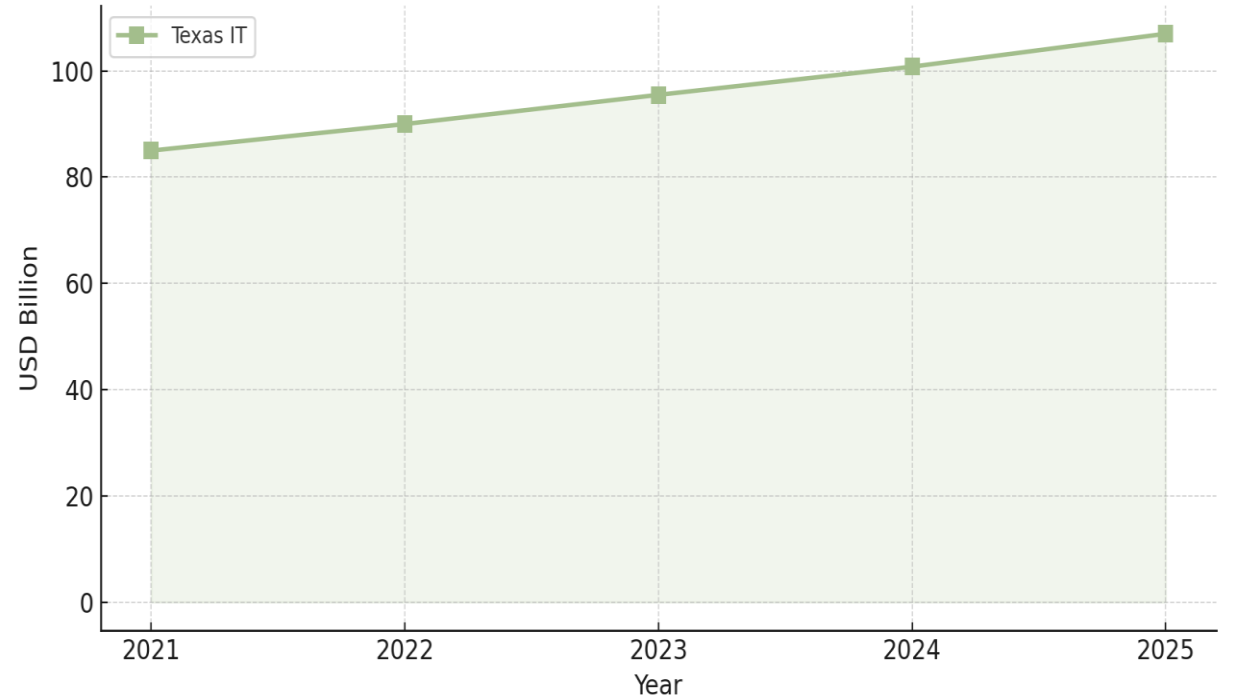
Market Size:

Texas hosts over 17,600 technology firms, employing more than 203,700 workers.

Major Investments:

Nvidia plans to manufacture AI supercomputers in Texas, with up to \$500 billion in U.S. production over four years.

Texas IT Industry Revenue (2021-2025)



Current Trends & Challenges

AI and Data Centers:

The AI boom is leading to a surge in data center construction, with projects like the Stargate initiative aiming to build 10 data centers in Texas.

Talent Attraction:

Austin's tech scene is flourishing, with tech jobs comprising 16.3% of all positions, significantly higher than the national average.

Infrastructure Development:

Texas is investing in infrastructure to support its growing tech industry, including enhancements to its power grid and transportation systems.

Source: [Austin's Most In-Demand Tech Jobs](#)